

Driven by Style and Sophistication

Giovanna Edition Supreme Wrapping™ Film by Avery Dennison

Colors as polished and luxurious as Giovanna Wheels

Experience style and sophistication with the Avery Dennison Giovanna Edition of Supreme Wrapping Film colors, inspired by international designer and luxury wheels manufacturer Diko Sulahian. Sleek and polished, and as luxurious as Giovanna Wheels themselves, these hues were designed to make a statement. Explore the stunning new colors of Satin Azure and Satin Pearl Koko, which join Satin Pearl Nero (black), Satin Pearl Cielo Blu (blue) and Matte Metallic Grigio (gray) for a dramatic finish.

These limited edition colors demonstrate the same performance and versatility you've come to expect with the existing Avery Dennison Supreme Wrapping Films.

KEY FEATURES:

- Available in five limited edition colors
- Excellent conformability around curves and recesses
- Patented Easy Apply RS™ adhesive technology
- Exceptional durability and performance
- Provides a colored film and a protective layer in a convenient, one-piece construction



KEY BENEFITS:

- Save time on installation with a repositionable, bubble-free application with long-term removability
- Out-of-the-box application – no printing or laminating required
- Limited release colors will ensure you stand out from the crowd



Giovanna Wheels' Vision Becomes Reality

"Vinyl film revealed itself to be the 'icing on the cake,' the final touch to make the biggest difference on the car," says Diko Sulahian, Giovanna Wheels, as he explained why he partnered with Avery Dennison. "With the right custom color and textures, we can complete our vision for a full car makeover, and Avery Dennison understood that vision – achieving for us our exact color and effect to fully represent Giovanna Wheels. We're passionate about our five exceptional Giovanna colors and hope these inspire you to make your vehicle your own."

Giovanna Edition Portfolio of Colors



Satin Azure
New for 2016!



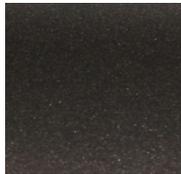
Satin Pearl Koko
New for 2016!



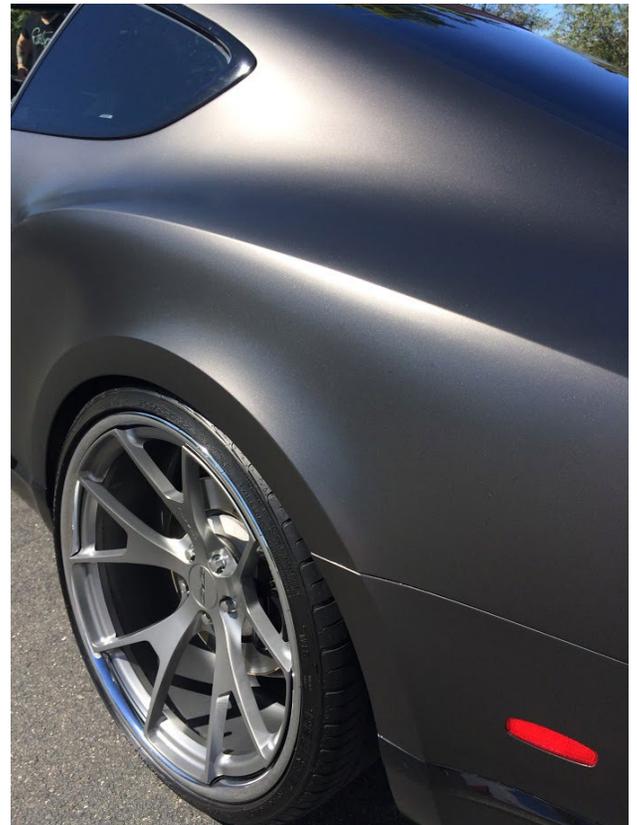
Satin Pearl
Cielo Blu



Matte Metallic
Grigio



Satin Pearl Nero



"We just received a roll of the 'Satin Pearl Nero' color and we are obsessed with it!"

Tyler, TK Designs, Inc.
Giovanna Edition, Satin Pearl Nero

To learn more about the Giovanna Edition Supreme Wrapping Films, just contact your sales rep, or visit www.graphics.averydennison.com/giovanna.

To view photos of cars wrapped in Giovanna or learn more about Giovanna Wheels visit <http://www.wtwcorp.com/>



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